

Mustang Daily

Volume 41 Number 26 California Polytechnic State University, San Luis Obispo Tuesday, November 16, 1976

Central
Coast
concerts...

...a mere
daydream
away

The 'ifs' and 'buts' of the postelection games

By WILLIAM SAFIRE

WASHINGTON — "Of all sad words of tongue or pen" gloomed the poet Whittier, "the saddest are these: 'It might have been.'" To which Bret Harte responded: "More sad are these we daily see: 'It is, but hadn't ought to be.'"

After close elections, such rhymes of rue are indulged in by the losers, who enjoy their melancholia by playing the game of "If only," while the winners heave sighs of relief and play their own game of "What if." Some examples:

If only Reagan had not discovered the foreign policy issue in North Carolina, Ford would have turned aside his challenge easily and not have had to alienate independents by protecting his right.

If only Ford had been able to persuade Reagan to be his running mate, the Republicans would have carried Texas and Mississippi and won the election.

If only Reagan had been the Republican candidate, the first debate would have been such a rout that the Democrats would never have been able to recover their early lead.

If only Earl Butz had fallen asleep on that plane flying home from the convention.

If only Ladybird Johnson had gotten her dander up publicly about Carter's derogation of her husband in Playboy.

If only Atty. Gen. Levi had been gutsy enough to investigate a false accusation with standard Justice Department procedures, and not nervously tossed the hot potato to the special prosecutor.

If only it had rained in New York City on election day.

If only Ford had chosen John Connally as his running mate, which would have turned around Texas, Florida, Mississippi and Ohio.

If only Sen. Dole had not, in his debate, revved up

organized labor's troops to go out and fight for George Meany's choice.

If only House Judiciary Committee Chairman Peter Rodino had asked the Ethics Committee to pinpoint which liberal Democrat broke the law by leaking Ford income tax reports.

If only the judges on New York State's Court of Appeals had permitted Eugene McCarthy to remain on the ballot, he might have won 4 or 5 percent of New York's vote, which would have delivered New York to Ford and changed the results of the election.

If only Richard Nixon had come out for Carter.

Meanwhile, in the winner's circle, the wondering "what ifs" are heard:

What if Frank Church had realized how important the Iowa convention was, and announced early enough to nip the Carter campaign in the bud?

What if Fred Harris and Sargent Shriver had not run for the exercise in the early primaries, splitting the liberal Democratic vote and never letting Morris Udall emerge?

What if there had been no debates — would Ford have been able to energize his campaign the way he did with the first

debate, or would Carter have been able to capitalize on the Eastern European blunder in the second?

What if Jody Powell had opened his mail from Playboy, gone over the manuscript as submitted, and crossed out a few lines?

What if the press had forced Carter to release his 1976 contributors' list earlier, so that the full story of the Rabban connection might have broken before the election?

What if only 8,000 voters in Hawaii and Ohio had gone the other way? (The President would have won.)

What if 2 per cent of the voters in eight states had gone the other way? (Then Carter would have come roaring into office with a 420 electoral vote landslide.)

What if Hubert Humphrey had listened to the importance of organized labor, gone into the New Jersey primary, won easily, and — choosing Jerry Brown as his running mate — been nominated at the Democratic convention?

To follow the last "what if" to its conclusion: Then what if the Democratic nominee was stricken with cancer, had to go to the hospital for an operation in the middle of the campaign, turned the choice of the replacement nominee to the Democratic National Committee, which picked the convention runnerup as the nominee, and that little-known candidate — with all factions of the Democrats enthusiastically behind him and no time to be scrutinized — asked for and received the nation's trust?

If that string of what-ifs had taken place, then — and stretches credulity — a peanut farmer from Georgia, nobody ever heard of a year ago, "might have been" the president-elect of the United States today.

Reprinted from the Sacramento Bee

Editor:

Many of you know me. I'm active around school, participate in many events, always have a cheery smile to greet you with. Many of you consider me good-looking and very eligible. But there's one thing you don't know about me. I am a gay man who is very happy with his lifestyle. Many of you hate gays. You probably don't know why, and you probably would suddenly hate me if you knew I was gay.

Going to this school and being gay at the same time is one of the hardest things I've ever had to do. If this campus wasn't such a good place to get an education, I would have been long gone. Many of us, (and there's more of us than you think), are forced into the closet, forced to conceal true feelings because of harassment and plain simple gross ignorance by the majority of the student body.

I ask some of you straights: why do you really hate us? Is it not that there's something you dislike about yourselves so that you in turn take out your aggression on Gay students; such as throwing bombs into peaceful meetings? Or perhaps you've been taught to hate anything you don't understand?

What would you do if you discovered your best friend was gay? Would you suddenly throw years, if not a lifetime of friendship away and cast him or her off as unworthy of your friendship? Or would you realize that your friend is still the same friend you had before you found out and that nothing has actually changed?

Or how about a close relative? What if you discovered your brother or sister was gay? Or even possibly a parent?

Would you throw a bomb at them? I doubt it.

I do not ask and expect acceptance from you, partly because we don't have to, and partly because you don't have to accept us if you don't wish to.

But I do ask of you basic respect and common courtesy, as we have tried to do so for you. It's really only fair when you stop and think about it.

And also stop and think: Are we not just everyday people with only a different viewpoint? So rather than condemn, try tolerance and seek to understand. Come to a GSU meeting and see what's happening. You will be pleasantly surprised.

Peace to You.

T.H.

221-36-9340

Name withheld by request

Editor:

For the last year, the Social Sciences Department has maintained a glass display case outside of our department office in BA & E 101 for the enjoyment and interest of students, faculty, and staff. This quarter, Dr. Patrick McKim kindly allowed us to display several beautiful specimens of Balinese art, including a fanged dance mask and a wooden carving of a cockatoo with her young. These items were collected by him personally in Bali this last summer and have more sentimental than monetary value.

On Wednesday morning, students and faculty were dismayed to note that

the mask and cockatoo carving had been stolen by someone who had pried the glass top off the case. I had always believed that Cal Poly was the one collegiate institution in the country where one could still be more concerned about the educational process than about security systems. The missing items were loaned by Dr. McKim for the enjoyment of the entire University community. The carving of the cockatoo was to be a Christmas gift to his mother. I beg the person responsible to please return the missing articles to the case in a paper bag. The top will be left open until November 19 for this purpose. No questions will be asked. Any person knowing the whereabouts of the missing articles should contact me at 2992 or 544-0176. A \$50 reward is offered for information leading to the return of the objects.

Robert L. Heever
Social Sciences Dept.

Editor:

The letter to the editor from Paul Turner, Brenda Taylor, and Chama Jones, which appeared on the opinion page of your November 10, edition is correct in that the Mustang Daily article of Nov. 3 failed to mention the contribution of the interpreters theatre group to the Cal Poly Debate Squad's winning effort in the Los Rios Tour-

nament on October 22-23 in Sacramento.

The editor's note following the letter, however, could have pointed out that the Cal Poly news release did in fact cover their performance. The paragraph, omitted in your rewrite, reads:

"An interpreter's group made up of Brenda Taylor, Chama Jones, and Paul Turner tied for third place. Miss Taylor, a senior majoring in speech, is the daughter of Mrs. Martha Edwards of Inglewood; Miss Jones, a senior majoring in biology, is the daughter of Mr. and Mrs. Rudolph Jones of Redlands; and Turner, a junior majoring in political science is the son of Mr. and Mrs. Robert Turner of Gardena."

We appreciated the cooperation of Dr. Harry Sharp of the Speech Communications Department in providing us with a prompt and thorough report of the Cal Poly Debate Squad's participation in the Los Rios Tournament and we regret that his information in our news release didn't reach print.

The Public Information Office serves to release news about the activities of all of our recognized student organizations. We encourage all recognized student groups to bring such information to our attention. Material from instructionally related groups should be brought to our office in Room 125 of the Administration Building, and information from other chartered groups can be taken to Doug Jones, the student activities information director in Room 217 of the University Union.

Donald L. McCaleb
Public Information Officer

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About The Cover

With visions of rock stars amplifying in their heads, Steve See (left) and Dennis Koda dreamed about rock promoting on the Central Coast one noontime — spring past. Idle chatter is the stuff dream-come-trues are made of, and Friday night Daydream Presentations gets rolling with its first rock concert. The story behind the co-founders' visionary promoting venture is on page 4. (Cover photos by Ken Croley)

Letters

Mustang Daily welcomes letters from all viewpoints. Length of letters should be limited to 150 words—typed and double spaced. Letters will not be published

without a signature and student I.D. number. We reserve the right to edit for libel and length. Sorry, but no poetry is accepted. Bring letters to Graphic Arts, Room 226.

Ford engine arrives for Polys' Rose float

by BETSY SUSMAN
Daily Associate Editor

The Cal Poly Rose Float Committee this weekend finally received the 351 cubic inch engine promised months ago by the Ford Motor Company to power the 1977 Rose Float, "Tons of Fun."

Committee Chairman John Cash said an engine was donated by Ford and was to be delivered last July. According to Cash, this engine was "lost in paperwork, misplaced or mislaid." Another engine was on its way to Cal Poly when Ford workers went on strike, stranding the engine.

Cash said Ford told the committee the engine was in Dearborn, Mich., and would be shipped here

within two days after the strike ended. Although the strike was cleared up a few weeks ago, shipment of the engine was delayed because it was not assembled.

"The block was shipped from Lima to Cleveland for partial assembly," said Cash. "It was finished in Dearborn. They gave us three dates for delivery and kept delaying."

The engine would have been delayed longer, but it was rushed to Los Angeles International Airport on a United cargo flight. Cash

drove down to pick it up. "They gave us the wrong day, flight number and airline," he said. When Cash finally located the engine on a 5 a.m. flight Saturday morning, it turned out to have been shipped COD with \$371 in air freight charges due. Cash said Ford was to have paid the charges, and after some phone calls to Ford and paperwork at LAX, the engine was released to him.

(Continued on page 6)

Cal Poly Rose Float Committee Chairman John Cash stands in front of the preliminary shell for this year's Rose Float entry, "Tons of Fun." The engine for the float — after

numerous delays — finally arrived this weekend from Ford Motor Co. (Daily photo by Ken Creley)

Campus presidents' control of student budgets under study

by EDDIE IBARDOLASA
Daily Staff Writer

Controversial legislation will soon be discussed in the state legislature which, if implemented, would chip away a portion of the power pedestal university presidents rest upon.

The legislation is Assembly Bill 3039, the act designed to do away with a campus president's power to block passage of an entire student budget if certain areas of the prospective budget do not meet with his approval.

According to Howard West, assistant to Pres. Robert Kennedy:

"That bill, as it was written, would have eliminated all presidential authority over student budgets."

Student advocate Scott Plotkin, whose California State University and Colleges Student President Association sponsored the bill, called a university president's power to delay budget passage in this manner "a form of blackmail."

"We're now going by his priorities rather than ours," he added.

In May, AB 3039 was narrowly defeated by one vote in the Senate Education Committee. Later this month a system-wide task force will meet in Long Beach to try to resolve the issue outside of the legislature.

The task force will consist of students and officials from the CSUC system as well as representatives from CSUCSPA.

If an agreement is not reached through the task force Plotkin will reintroduce the bill to the legislature in January.

Although a major confrontation between the ASI and Kennedy involving budget authority has not been a problem at Cal Poly, Kennedy sides with the opponents of the bill.

In a statement on the issue, Kennedy wrote that while he supports "the general concept that students should have a significant and meaningful role in the control of student funds, the president of a campus should not be totally stripped of his ability to influence the manner in which mandatory student fees are handled."

Because a campus president is generally held responsible for the total operation of a campus, Kennedy wants the final say.

He wrote, "If the president is removed from the role of utilizing his professional judgment as to the propriety of program expenditures, then the president can no longer fulfill the role which the public expects."

His other objection is the fact that because the term of student officers is so short, there is a chance that the elected student official

may alter a program without fully understanding the situation or consequences.

Proponents of the bill argue that, as it stands now, a president can block the budget for purely subjective reasons. They feel that he should be made to state exactly why he objects to the budget if he refuses to pass it.

According to Plotkin, this bill would "clarify the president's relationship with the students."

Cal Poly ASI President Ole Meland feels the bill will not eliminate all authority of campus presidents over student budgets. His interpretation of the legislation is that it would still allow the president the opportunity to hold over sections of the budget which break specific violations. However, if everything else is legally clean, then he must allow the remainder to pass.

"Right now," says Meland, "the president can use the entire budget as a lever of power."

While both sides give convincing arguments, this complicated issue seems to be a basic struggle for power. Power, in this case, being control of student money.

Should the final say in the budget go to just one man, the university president, who has a definite responsibility to the public to see that the "educational mission" of the campus is adhered to? Or should the final say go to student governments which supposedly better represent the views of the students?

Deportation action opens against three

(UPI) The United States opened deportation proceedings Tuesday against three immigrants it said took part in Nazi atrocities against Jews during World War II. Two said they were innocent and a third had his hearing postponed.

The three—Karlis Detlavs, 65, of Baltimore, Boleslavs Malkovskis, 73, of Mineola, N.Y., and Bruno Kaminskis, 74, of Hartford, Conn. — were accused of shooting Jews or selecting them for execution in Eastern Europe.

All three were charged with violating immigration laws by lying about their past. The U. S. Immigration and Naturalization Service wants them out of the country.

Detlavs, a retired electrical worker who came to the United States from Latvia 20 years ago, pleaded innocent at his hearing in Baltimore. He refused to talk to reporters but said earlier, "I never did anything. I am not guilty."

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Daydreaming about rock 'n' roll

by JON HASTINGS
Daily Staff Writer

*'We are going
to treat them
real special so
they will get
off on the
Central Coast.'
--Koda*

Eight months ago for two aspiring rock fanatics it was just a dream. Today it is a daydream, — Daydreams Presentations.

Steve See and Dennis Koda are what you would call, using the term loosely, "rock promoters." They are co-founders of, Daydream Presentations, which they have created in an attempt to bring "quality rock concerts" to the Central Coast.

Right now they are busy promoting their maiden show, The Jerry Garcia Band, which will appear in concert, Nov. 19 and 20 at the Pismo Beach Theater. Garcia is a former member of The Grateful Dead as are Keith and Donna Godchaux who constitute part of the group.

To say See and Koda are excited would be an understatement. They could hire themselves out as drums and they wouldn't feel it. The two are numb with excitement.

"We are lucky to get somebody like Garcia for an opening act," said Koda. "He puts on an unreal show and he is going to be a success."

See has the same admiration for Garcia. "I'm a 'Dead' fan from way back," said See, the former 1974 Cal Poly Associated Students, Inc., Concert Committee chairman.

See said the duo stumbled on to the idea of starting Daydream Presentations last March.

"We were taking some general education courses out at Cuesta College and one day in the cafeteria we were rapping with local musicians and it all started," said See. "Since then it has been a long time without a paycheck, but we know that you have to pay your dues."

See and Koda are hoping the Garcia shows can get their business off on the right foot.

"We are going to treat them real special so they will get off on the Central Coast," said Koda. "They are going to be taking an opinion of San Luis Obispo back to San Francisco with them and they know a lot of groups up there."

The Pismo Theater holds only 600 people, a far cry from Winterland in San Francisco and an even farther and longer

cry from the expansive "Fabulous Forum," in Inglewood, Calif.

But Koda doesn't feel the small environs of the theater are as big a drawback as most people might think.

"Concerts are moving back to the small theater format," Koda said.

Both See and Koda feel as though the upcoming Garcia shows may pave the way for future top notch small theater acts. See mentioned the names of Maria Mulder, John Sebastian and Elvin Bishop as possible future shows.

But can two no-name promoters in their early twenties turn a healthy profit by booking acts in a small entertainment setting like the Pismo Theater?

See and Koda are apparently thinking of more than one-night stands by performers. The promoting duo is hopeful of offering concert-cravers several successive shows by one performer, like the upcoming Garcia affair—two shows a night, Nov. 19 and 20.

"Of course two shows a night isn't as good as one a night," said See. "But the situation demands it. What we have to do is make sure both shows will be of some quality and we are sure that will be the case with Garcia."

See said the cost for this initial show has risen to more than \$10,000. "And that includes everything," said See. Both partners feel, however, that they will be making some money on the show.

"I don't know how much, but hopefully enough to keep us going," said See. "We would like to make this at least a once a month affair."

"Hypothetically, we would like to get a chain of these things (intimate concerts) working up and down the coast," said Koda.

See expanded on Koda's daydream adding, that by utilizing a series of small theaters they could offer more acts to concert-goers, while continuing to provide performers with attractive profit returns.

As for now though, the two are content with what they are doing. They both like the area and they seem to enjoy sharing their office — See's house six miles outside of San Luis Obispo — with approximately 84 animals wandering around.

After all, Rome wasn't built in a day. As a matter of fact, neither was San Luis Obispo.

*'Of course two
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isn't as good
as one a night.
But the situation
demands it...
--See*

Beachcomber Bills: A three-pronged-flip-flop success

Story and photo
by
WENDY HILL

When the term "fashion" pops up, most people visualize the wide, revealing varieties of body covers. But what about feet?

Platform soles have reemerged straight out of '30s, clogs remind us of windmills and tulips and even earthshoes have left a deep footprint in the shoe market.

With Californians though, footwear has always trended toward the sandal. And you can do just so much with a sandal.

Leather has been used for every imaginable sandal style and Taiwan has cornered the market for plastic beach-walkers and straw-soled flip-flops. What else can be done?

The answer emerged several years ago in the quiet beach hamlet of Avila Beach where a man designed something unique for your peds. His creation proved so practical and comfortable it took the shoe industry by storm, and has left a flood of sales in its wake.

While the three-point thong style isn't new, neoprene soled sandals are. It would seem now everybody and his brother is sporting nylon strapped, multi-colored, layered sandals. Of course if you are really hip, nothing but the original Beachcomber Bills will do.

Who is the man who started this whole craze, and where is he? Discovering it was Steve Landrigan was no problem. Finding Steve, was.

Landrigan was known to still be residing in Avila, but no one knew exactly where. He has no phone and keeps details like his address private.

After days of sleuthing about Avila bungalows and following fruitless leads, a connection was made. A disembodied voice floated over the telephone: "Meet me at the house where you left your message." Two days later on a sunny porch at Avila, the man who began the neoprene soled sandal mania told his story.

"The product being a sandal was a natural for me seeing I was a sandalmaker. I began making sandals when I was 23, six years ago, with leather. I just wanted to see if I could mass produce something, like it was part of my instinct."

But why neoprene? "Rubber and nylon were a necessary material to come up with a product that was feasible for high production and marketing. A simple product can be obtained from it in order to accomplish the overall goal, that being a product for the masses," he said.

Landrigan said though, the idea of neoprene-layer soles wasn't new. "A shoemaker in Laguna Beach has been using the colored layers in leather shoes, and doing some really unusual things." He said he worked for another man first, learning the suppliers of the material, and getting a feel for the business aspects of shoe manufacturing.

Neoprene is a general term for different grades of a particular foam rubber. It is used in many things, including wet suits. "My shoe was different in that I used the nylon tube



Beachcomber Bills originator Steve Landrigan touched off the neoprene sandal mania, but sold his interest in the business because he was not into "the up-front business exec-trip."

strap, a grade of neoprene with a high degree of resiliency to breaking down, and the rubber decks," Landrigan said. There was no particular reason for starting his business in Avila.

"It was the best reason of all. I'm originally from Orange County, lived in the Bay Area during the latter part of high school and for several years after. I've lived here for two years. I began designing the sandals and wearing them. People would see them and want a pair."

"I couldn't expect to make my whole fortune off of this product. It was difficult to maneuver myself into a position where I was even able to accomplish what I did," Landrigan explained. "I didn't have any money, and that's what really makes a difference. Now I should be more watchful, it was

experience and now I will be able to get myself into a better position with future concerns."

For Landrigan, the demand by the public happened so quickly, and he wasn't prepared. He said it was "off balance, it (the popularity and demand) went right by me and I wasn't in control." He did the best he could developing it and then "passed it on to people who could deal with it."

"The whole thing started rolling from an ad I placed in Surfer Magazine in December of '74. We started getting mail orders and inquiries from dealers. All of a sudden it started rolling real fast," said Landrigan.

Beachcomber Bills Inc., is now run and operated by James Phillips and William Marre. The corporation was formed in 1975, leaving Landrigan with a working interest.

The factory has moved three times within the county to keep up with expanding operations.

Summer is their peak season, turning out 1,000 to 2,000 pairs of sandals a day. They are sold in California, Hawaii, Florida and Texas, with foreign expansion planned to include Australia.

If the business was so successful, why did Landrigan bow out? "I'm just not into the up-front business exec-trip. I could see the level of involvement needed to carry it on and I didn't want to be that involved in the business world at the time."

Landrigan didn't secure a patent for his design, calling it a "free for all." He quickly added his next business venture won't be so casually approached. There was no hint as to what his next creation would be — just that it won't be about.

"I'm down on shoes, I mean, I get it together. My whole shoe career is over," he said.

He still does design work for the corporation part-time.

"I give them basic ideas and let them do what they want with them. I hold back, giving what they need at the right time. I'm just not into exploiting my mind for everything possible, creating piles of things that are unwanted," Landrigan said.

Does he regret selling out?

"I really don't know why I did it, I was so spaced. I had the phone ripped out of the wall. Springtime '75 came along and orders started piling up. I got behind, and the banks wanted to see two years of business. I can't complain about the situation I have now, it's not exactly a retirement package. I did get an automobile."

"I think where my profit lies is in what I really got, a lot of which is sort of hard to see. Right now I am pleased about the whole situation. I was confused about my decision for a long time, but finally, it's grown beyond that point. Now I feel what I have is the best I've ever wanted," he said.

Landrigan lives alone, his small house is sparsely furnished but warm, with a panoramic view of the bay. He has a workshop under his home where he does design work.

Landrigan doesn't really like the current high, multi-colored layered look of the sandal too much but, generally, is pleased with the company's progress.

"It really kind of thrills me. It is an idea a lot of people have made something out of. Personally I wasn't out to get rich necessarily, I just knew I already was — in a way."

Journalism and photography: a parting of the ways

by CHERYL WINFREY
Daily Staff Writer

Accreditation is the grounds for the recent separation of the Journalism Department and the photography program, said Loren Nicholson, the Journalism Department's acting head.

"In our making application for accreditation we could be accused of spreading ourselves too thin by covering too many concentrations," Nicholson said. "Photography seemed to be the one area which could be most easily placed elsewhere."

The elsewhere is the Art Department which acquired most of the program this quarter. The head of that department, Thomas V. Johnston, explained:

"I was asked if I was amenable to the idea of photography coming into the Art Department. After careful consideration and discussion with faculty it was decided photography could indeed benefit the Art Department."

Also potentially benefiting from the change is the program itself and the students.

Johnston said, "The move will benefit students in the sense that there will ultimately be greater breadth to the program and greater diversity. We will be providing better and-or more facilities."

Nicholson said the opportunities for providing additional facilities for photography when it was part of the Journalism Department were hindered by the requirements of other concentrations.

"Photography in our



Photography instructor Helen Kelley uses props to illustrate the art in photography. (Daily photo by Julie Parker)

department was always in competition with our other areas which require such extensive facilities," Nicholson said. "In another department it may be easier to expand classes because photography won't be competing with other journalism concentrations. They won't have to struggle with broadcasting and news-editorial."

Mrs. Helen Kelley, a photography instructor for 11 years at Cal Poly, agreed

with Nicholson that the program may be better able to expand as part of the Art Department. She was responsible for introducing five of the photography courses now offered including creative color and creative black and white.

"The program had such potential and was growing so fast," Kelley said. "With so many areas in journalism it was difficult to make them all strong."

"I think I can see the need

for the change because it lets photography serve more students. We will still be teaching a formula that can serve communication and hopefully we can add other classes to serve the arts and sciences depending on student need.

"The only reason the change made a real difference to me is now photography can expand."

Potential expansion of the program is also the reason that Bob Howell, a photography instructor, said he felt good about the move.

"The change is good for the program because being a course strictly for journalism limited the program's possibilities," Howell said. "In photojournalism it would be difficult to teach a class in illustration. Photography for newspapers only, limits you to black-and-white. Color can now expand."

Howell felt the change may cause some problems for the 60 journalism students now enrolled in the photography concentration. "I think it makes it a little more difficult for photojournalism students because they will be taking art courses for a journalism major. That way the program could lose continuity."

To insure the validity of the photography concentration, not all of the courses were transferred to the art department, Nicholson said.

"Two courses were maintained in the Journalism Department, photojournalism and photojournalism practice," Nicholson said. "We felt it was important for these courses to remain and be taught by faculty whose

principal focus is journalism."

"We are still continuing the photojournalism concentration and so the advisers for that program are still in the department. The courses that have been changed are courses that relate to the arts more closely than they do to journalism."

The general reaction of the students appears to be positive, said Kelley. "Almost to a person the students have been delighted. They all feel there is more latitude and they will have an opportunity to get a broader

education in photography."

Many of the students interviewed echoed Kelley's enthusiasm for the future of the program as part of the art department.

Tony Hertz, photo editor for the Mustang Daily said, "It's good because the segregation is good. The classes that went to the Art Department belong in the Art Department because they are more technical. What they taught didn't really pertain to journalism."

"I think it will help open new channels and new

(Continued on page 6)

Question: Now that you came to school with that great new haircut-where do you get it maintained in SLO ??

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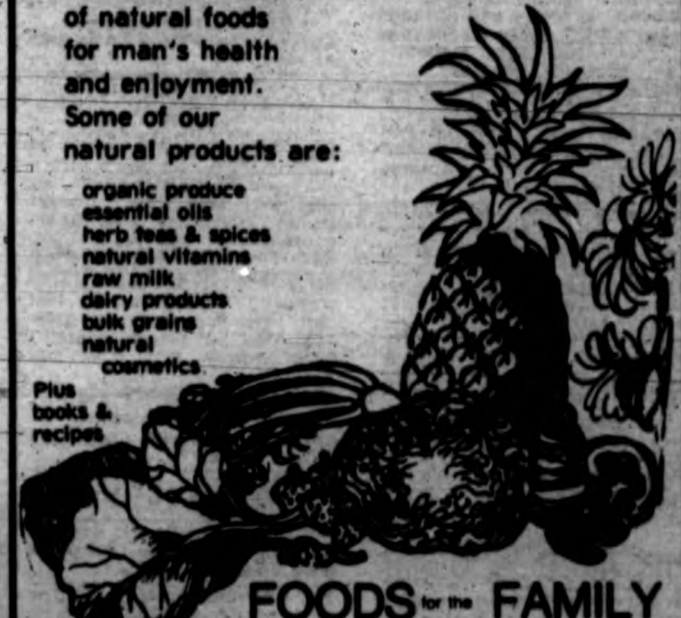
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Kennedy seeks bigger budget

by KATIE KEEVIL
Daily Staff Writer

Enrollment increases at Poly the past few years have fueled heated controversy, but the discontent may be cooled by possible funding increases resulting from the growth.

University Pres. Robert E. Kennedy is asking for a budget revision for the current year and for the 1977-78 year based on an increase in full-time equivalent students (FTE). Academic year FTE, or students carrying 15 units (Two student carrying 7.5 units would constitute one FTE), averaged 14,200 last year and this year although the budget both years provided for only 13,800. Administrative officers expect 14,200 FTE again next year.

According to director of business affairs James Landreth, each FTE during 1976-77 will add a projected \$1,100 to the budget. Landreth says additional funding is available when

there are more than 300 students over the enrollment target, but the university must make its own adjustment if the number is less than 300. If adjustments are approved for the current year, Poly will receive an additional \$220,000.

Landreth said he is sure additional funds for the current year will be approved. He said Pres. Kennedy should find out this week if the requested revisions for 1977-78 have been approved.

Both Landreth and budget officer Frank Lebens feel there is a strong possibility the chancellor's office will approve the budget revision for next year.

According to Landreth and Lebens, funding for 400 more FTE in 1977-78 would result in additional faculty, support staff for instructors and operating and expense funds such as room supplies, chemicals and paper.

"I think the majority of the campus community will be able to notice the difference," said Landreth. "On the individual student

basis, it might not be as noticeable."

Asked why Poly did not seek funding for more students this year when there was an increase last year, director of institutional research Tom Dunigan said the number of continuing and new students who showed up this year was "exceptionally high."

Budget officer Lebens pointed out that although enrollment was higher this year than last year, the number of FTE was lower. 15,196 students are enrolled this quarter, as compared to 15,158 last year, but there are 30 less FTE. Lebens sees this as a trend toward taking smaller class loads.

"If a few students started taking one more class, there would be a dramatic impact," said Lebens.

Admitting it was highly improbable, Landreth and Lebens said that if every student now enrolled took one more unit, there would be an increase of 1,500 FTE and \$1,650,000 in budgeted funding.

"That's how dramatic and sensitive the change (in FTE) is," said Landreth.

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Newscope

Poetry Competition

A new poetry competition sponsored by the World of Poetry, a monthly newsletter for poets, will be offering a \$1000 grand prize. Poetry Editor Eddie-Lou Cole said, "We hope to encourage new poets — even poets who have written only one poem."

In addition to the grand prize, there will be 40 additional cash and merchandise awards. For rules and official entry forms write to: World of Poetry, 801 Portola Dr., Department 211, San Francisco, CA 94127.

Band-O-Rama

The Mustang Marching Band and the University Jazz Band will perform in the Annual Band-O-Rama Dec. 3 at 8:00 in Channing Auditorium. Admission is \$1 for students and \$3 for general.

Cross-country intramurals

There will be a cross country meet held for both men and women on Thursday, Nov. 18 at 4 p.m. A small entry fee will be charged for competitors. For more information contact Judy Goodholm in the intramurals office.

Free concert

The University Singers along with the Chamber Orchestra will be giving a free concert as part of the Communicative Arts and Humanities Lecture Series. The joint concert will be held on Friday, Nov. 19, at 8:15 p.m. in the Cal Poly Theatre.

Mad Marvin car rally

A gimmick navigational rally entitled Mad Marvin, will be sponsored by the American Society of Mechanical Engineers on Friday, Nov. 19 at the Cal Poly Baseball parking lot.

Contestants will win awards depending upon how well they can follow the Rally-Master's instructions. The rally will start between 6-8 p.m. and finish before 11:30. An entry fee of \$3 will be charged per carload.

TM lecture

The Students International Meditation Society will be sponsoring a lecture on the benefits of Transcendental Meditation for all interested students, faculty and staff. The free lecture will be held on Tuesday Nov. 19 at 8 p.m. in Room 218 of the University Union.

'Burning Hell'

A free movie will be presented by the Alpha Omega Fellowship entitled "Burning Hell", answering such questions as "Is there such a place and does it really exist?"

The film will be shown Friday, Nov. 19 at 7:30 and 9:30 p.m., in the Science Building, room E-37.

Test taking tips

To help students prepare for the final phase of the quarter, the Learning Assistance Center will sponsor test preparation and test-taking seminars all this week.

Monday from 4-6 p.m. in Room 218 of the University Union there will be discussions on general test preparation. Tuesday, essay test preparation and test-taking will be analyzed from 8-10 p.m. in Tenaya Hall. Objective test preparation and test-taking discussions will be on Wednesday from 4-6 p.m. at the UU in Room 218, and test panic tips will be offered on Thursday from 8-10 p.m. in the Sierra Madre Conference Room.

Tutorial program

All students wishing to tutor Kindergarten through 12th grade students should attend a meeting held by the Student Community Services on Nov. 17 in Room 217-D of the University Union.

Project Coordinator Mary Alvarez will speak on the various opportunities available through the SCSS Tutorial Project Applications for tutoring will be made available. For more information, contact Mary Ellen Alvarez at SCSS office in the Activities Planning Center, ext. 2476.

Classifieds

Announcements

OVERSEAS JOBS—summer-year-round. Europe, S. America, Australia, Asia, etc. All fields, \$800-\$1200 monthly. Expenses paid, sightseeing. Free Inform. Write: International Job Center, Dept. CE, Box 4490, Berkeley, CA 94704.

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CITY STUDENT TRAVEL SERVICES Charters to NYC, Europe, Hawaii, Int'l Id and hotel cards, rail-passes call (800) 961-3467 MWF mornings or (213) 477-3667 M-F.

Wanted—Students interested in becoming involved in the selection of speakers to bring on campus. Find out what **SPEAKERS FORUM** is all about. Meeting every Tues. 11 a.m. in UU 218.

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Female needed to share apt. beginning winter quarter. Close to campus. 543-6522.

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Ford finally delivers Rose Float engine

(Continued from page 3)

with Ford footing the bill.

"They (Ford) put a lot of time and effort in with the strike and all," said Cash. "They were embarrassed it took so long."

Work on the power unit to run the float has been resumed, but committee members are still awaiting delivery of the starter, alternator and other parts.

"Tons of Fun" consists of a large elephant pulling a wagon with a smaller elephant in it. Both figures

were animated.

The frame of the large elephant is being built at Cal Poly Pomona and is 80 per cent completed, said Cash. The power unit and small elephant and wagon are under construction here at the Rose Float Lab behind the feed unit. The figures are 85 per cent completed.

The float this year is a break from tradition because the figures will not ride on a flatbed truck. Powered by a system of hydraulic pumps, the large elephant will appear to roller skate down the street towing the wagon.

"This is the biggest undertaking we've ever gone through with," said Cash, a three-year veteran of the committee. "To do a float like this requires a lot of new equipment."

Cash said the engine and

equipment used for previous floats were simply not powerful enough to run this year's float. He said about \$70,000 to \$80,000 in new parts alone had been donated by various companies. He said the committee also receives help and advice from people in industry.

Cash estimated the float will be worth about \$125,000 in equipment and labor when it is completed.

Committee members will work on the float over Thanksgiving vacation and hope to have it ready to tow to Pomona by finals week. In addition to the technical aspect of the float, the flowers are also supplied by the Cal Poly.

Pink and blue Bachelor Buttons are blooming here already but are not scheduled to be picked until

Dec. 26. Cash said volunteers would be welcome at weekends to help clip the buds and prevent the flowers from blooming. This will insure a full crop for the float. Volunteers can get in touch with Cash through the Activities Planning Center in the University Union.

Flowers are also being grown in Pomona and then not used for the Cal Poly float will be traded at the parade.

The theme of the 5th annual Pasadena Tournament of Roses Parade is "The Good Life." Last year the Cal Poly's float won the Founder's award for best self-decorated float. Committee member Peter Hames, in charge of the power unit, said he hopes to win the Princess Award this year. This award is for the best use of animation.

Photography now in Art Department

(Continued from page 5)

classes to allow more direction for journalism majors, to allow them to have more meaning in their pictures."

Ray Lewis, a junior photojournalism student said, "I believe photography is a fine art, rather than being journalism. Since the program has been moved to the Art Department maybe they will be able to expand, perhaps


with a course which concentrates on studio work and other particular things.

"Right now they just won't offer anything like that. All they have is a general survey course—advanced photography."

Alan Halfhill, a senior photojournalism major, indicated the new program will benefit incoming students. He said due to past restrictions a journalism major could take only so

many courses having a journalism prefix.

"I think the change is the best thing that ever happened," Halfhill said. "I had entered as a freshman this year I could have taken more journalism classes and more photography classes. Because we can only take so many journalism classes, I took photography instead of writing. Now I could take more writing classes."



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A winner smiles despite a winless women's volleyball year

There comes a time when even the most physically fit and coordinated athlete cannot put it all together without the power of the mind.

Part-time sports psychologists call it psyching up or out. It is probably the most overused word describing an athlete's

Stories by
Kevin Falls

mental condition before or during the contest. It is also the most appropriate. The athlete's psychological drive to win has been to certain competitors their greatest asset and to others the most obvious detriment.

While a winner has been lauded for its successes and praised for the reasons why it got there, the loser has been labeled as such, mostly because of its physical shortcomings. But can a team be just as physically adept as its opponent and still be constantly trounced just because the athletes didn't have a winning frame of mind?

There is an athlete at Cal Poly who feels that a loser will always be on the sharp side of the stick if a winning attitude is not in evidence.

Kim Frank is the co-captain of the women's volleyball team that has yet to win a game this season and is currently residing in last place in the Southern California Athletic Association. Thus, it is somewhat surprising to hear the tall, dark-skinned blonde say that her team could be in as high as second place if they could shed their losing attitude.

"We go into the game feeling that we're going to lose," said Frank. "Not outwardly, but in the backs of our minds."

Frank feels that the team has the talent to do better than their record indicates. But after dropping their first few games a losing



Kim Frank, co-captain for the women's volleyball team, takes a break during practice. She has been one of the few bright spots on a team that has not won a game this season.

attitude was adopted that has plagued women's volleyball teams in the past at Poly.

Then there are games where the team just gets plain psyched-out.

"Like against Santa Barbara after we lost the first game 15-6," said Frank. "Then they killed us 15 to 10 in the next two games. To me that is unacceptable."

For this junior from Oxnard the steady diet of losing this year has been particularly hard to digest after coming off a winning junior varsity team last year.

"I hate to lose," said the natural resources major. "But you have to believe

you've done your best."

On the court Frank looks like the captain of a team that is fighting for a league title. She is the most vocal and emotional of all the women.

"I would like to be the catalyst," said Frank on trying to motivate the team.

It is often wondered how a losing team can get up for every game.

"I guess it is just the will to win," said Frank.

Despite the disappointing season, Frank doesn't feel the year has been a waste.

"Besides being a young team that is developing, we

are going to learn from this year," said Frank. "I know I have. In fact I have developed more mentally this year than ever before. That's important in making the total player."

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Spikers futile effort to win leads to another two defeats

Closing the home season like it began, the women's volleyball team lost two games over the weekend.

Games like the one played against UC Irvine in the Physical Education building on Friday night will have to be studied if coach Linda McArthur hopes to fair better next season. Against Irvine, her team showed flashes of brilliance mixed with the usual lackluster performance.

In the first game against UCI, Poly fell behind 7-4 because of mental errors and McArthur called timeout to calm her team. It must have worked because Poly scored eight of the next 10 points to lead 11-4.

Maybe for one of the few times this season, Poly must have felt over-confident, because Irvine roared back to tie it at 13-13. In what might be described as one of their greater moments, the Poly squad refused to choke, kept their cool and won 15-13.

It was the second game that makes Poly such a hard team to figure out. Instead of being fired up, McAr-

thur's squad looked flat. Part of the blame could be placed on the home fans who must of thought the game was being played in the library. They were that quiet. Irvine jumped off to a 13-1 lead and won 15-6.

In the third game, which was more lopsided than the score indicated, Irvine finished on top 15-13.

The fourth game saw the lead change hands five times as the Poly women let a 11-6 lead of their own slip away. Irvine won a cliff hanger 15-14.

Saturday night's results were expected as the highly-touted Cal State Northridge team beat the Mustangs in three straight games 15-2, 15-14 and 15-6.

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'We go into the game feeling that we're going to lose. Not outwardly so, but in the backs of our minds.'

Daily photo by Julie Parker

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Gridders champs in squeaker over Pomona

by JON HASTINGS
Daily Staff Writer

Last Saturday morning the Los Angeles Times attempted to make a mockery out of the California Collegiate Athletic Association's football championship when it printed a one paragraph, sarcastic piece on the Cal Poly-Cal Poly Pomona conference deciding game.

The Times found it rather amusing that there is only three teams in the CCAA (it certainly looks like something to mock at). The Times made the game sound about as important as an intramural co-ed water polo game. Apparently, however, there aren't too many Times subscribers on the Pomona and San Luis Obispo football rosters.

When the Mustangs and the Broncos locked horns last Saturday night the coaches and players were treating it less like an intramural water polo game and more like a hand grenade free-for-all, without the hand grenades. The Mustangs came up on top, 26-23, and the game wasn't without its explosions.

When Jeff Jones carried the ball over from the three with a minute left in the game the CCAA football championship had to feel a little rosey to Joe Harper and his staff. It was the culmination of a game in which the Mustangs played a little give and take.

After being in complete command for the first three quarters the Mustangs played like they got a copy of the Times between quarters and decided the game didn't mean anything.

Poly built up a 19-7 halftime lead behind the running of its tailbacks, Bob Trudeau and Rocky Chapman. After Rick Beatty hauled in an 11-yard Bob Ansari pass for the Mustangs first score, Chapman got them two more first half touchdowns on runs of one and four yards.

The Mustangs were moving the ball effectively, especially on the ground. Chapman finished with 104 yards on 18 carries, while Trudeau slashed out 90 yards in 20. Poly finished with 306 yards on the ground and 427 in total yardage.

Leading, 19-7, SLO, behind shabby tackling, costly penalties and a poor pitch almost made the drive back Highway 101 losers.

Pomona scored twice in the last eight minutes to hold a 22-19 lead with 2:53 left in the game. The Broncos had scored earlier on a 73-yard pass play from Sammy Ross to Ron Jones to narrow the score to 19-14. Nobody on the SLO sideline seemed to be particularly worried, especially when Trudeau returned the ensuing kickoff to midfield.

Even when Trudeau fumbled an errant Ansari pitch on the Pomona 37, nobody was biting his fingernails. After all, lightning never strikes twice in the same place and Pomona had already had its bolt on the 73-yard scoring stint. But so much for old wives' tales. Ross hit Dale Mitchell on a 54-

yard scoring strike to give Pomona a 22-19 lead with 2:53 left.

Now the sideline was filled with chewed up fingernails and panic had literally sunk in. But freshman quarterback Craig Johnson, who had been alternating with Ansari throughout the game, performed his version of the two-minute drill, and luckily for Poly fans, the Mustangs snuck in a win.

Johnson connected with Jimmy Childs (who is looking more and more like a pro receiver) four times on the drive to set up Jones game winning three-yard scamper. Johnson, a la Ken Stabler, moved the Mustangs 67 yards in a minute and a half and he didn't look like a freshman doing it.

Pomona still had time to score but strong safety Bill McCadden thwarted all hopes with a last second interception, his second of the game.

Poly finished the conference season, 2-0, and it is now 5-1-1 on the year.

Scoreboard

Cal Poly SLO 26, Cal Poly Pomona 22

CP SLO 13 7 0 7-26
CPP 0 7 0 18-22

SLO—Beatty 11 pass from Ansari (kick blocked)
SLO—Chapman 1 run (run failed)
CPP—Ross 1 run (Herrera kick)
SLO—Chapman 4 run (Felig kick)
CPP—Jones 73 pass from Ross (Herrera kick)
CPP—Mitchell 54 pass from Ross (Myles pass from Ross)
SLO—Jones 3 run (Felig kick)
Attendance—4,150



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Wrestlers set for intrasquad match

In what could be one of the highlights of the college wrestling season, the Mustangs' nationally ranked team will be pitted against itself in a match to decide the first team squad, Tuesday night.

Cal Poly has seven returning starters from a team that placed sixth in the NCAA Div. I last year. Four regulars — Ron McKinney, Steve Hitchcock, Kim Wasick and Chris Anaya — qualified for the nationals last year. Wasick placed fifth in the 167 lbs. group.

"This is one of our feature matches," coach Vaughan Hitchcock said Monday. "There are some very fine athletes vying for positions on the team."

The winners will represent Cal Poly Saturday at the University of California at Santa Barbara Tournament.

Hitchcock said that this intrasquad match will be important.

"After six weeks of practice, it is difficult in the practice room to get the same performances as in a match. We really need this match to see who can perform well under the lights and before the crowd."

There will be ten bouts, starting at 8 p.m. in the men's gym. Each bout is divided up according to weight, with contests in the 118, 126, 134, 142, 150, 158, 167, 177, 190 and heavyweight groups.

Cal Poly's first home match will be January 7 against Cal State Northridge.

Admission for the students is \$1 and for non-students, \$2.

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